

**ART AND BUSINESS: AN INTERNATIONAL
PERSPECTIVE ON SPONSORSHIP**

Rachel Wiegel

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Rosanne Martorella (ed.), Art and Business: An International Perspective on Sponsorship

Art and Business: An International Perspective on Sponsorship. Praeger distinguishing between corporate philanthropy and corporate sponsorship. This dis-

Art and Business: An International Perspective on Sponsorship of Cultural Economics, Springer;The Association for Cultural Economics International, vol.

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Media, Arts, Policy, and Globalization Diana Crane, Nobuko Kawashima, Kenichi Kawasaki, Ken'ichi Kawasaki. Grandi, R. (ed.) () Art and Business: An International Perspective on Sponsorship, Westport, CT: Praeger. Santagata.

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Sponsorship by the Austrian Business Sector. The consequence of such patronage is shown by the preference for a particular style, choice of artistic event, and the impact of the recession and declining government support on the future of the arts. Return to Book Page.

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